



Deaf Australia Inc.

News Update

8 December 2011

Deaf Australia Strategic Plan

Deaf Australia announced their new Strategic Plan at the Annual General Meeting in Adelaide in November 2011. The Plan will last until 2014 and is designed to give the organisation an overarching focus and vision for their activities over the next few years.

“Recently, Deaf Australia decided to have a look at our core vision and our goals and present them as a strategic plan to help our members and other organisations and stakeholders understand what Deaf Australia is working towards and trying to achieve for the Deaf community,” said Board Member Todd Wright.

“This will help our members become more passionate and involved with helping Deaf Australia achieve our goals. The strategic plan will also help us communicate our goals to other organisations and provide opportunities to work together on common goals.”

The Strategic Plan uses the Deaf Australia vision as a starting point for key priorities and outcomes, which are designed to stabilise and grow the organisation so that it can continue to work and advocate for Deaf people in several key areas. The Key Priority Areas are:

- Key Priority 1: Early Intervention and Education
- Key Priority 2: Access to Information and Media
- Key Priority 3: Access to Communications
- Key Priority 4: Organisational Growth and Stability

The Deaf Australia Board has developed two videos in Auslan so the Deaf community can access in-depth information about the Plan in their own language. The videos are available now on the Deaf Australia website and youTube page.

Deaf Australia is the national peak organisation for Deaf people in Australia. It represents the views of deaf people who use Auslan and is a true Disabled People’s Organisation as only deaf people have the right to vote on Deaf Australia business and to be elected to the Board. Deaf Australia’s vision is that deaf people are respected and fully included in the Australian community and the right to use Auslan is legally recognised.

More information:

Karen Lloyd AM, Executive Officer
Deaf Australia Inc.
TTY: 07 3357 8277
Fax: 07 3357 8377
karen.lloyd@deafau.org.au
www.deafau.org.au